

TEXTILHÖGSKOLAN högskolan i borås

Strategy for Research and Doctoral Education

Textil and Fashion

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SUMMARY

Textile is a unique material that is ubiquitous in human life. Textiles occupy a central part of all human cultures. Likewise, textiles construct and deconstruct social status, gender, perceived age, culture, and social class. It is one of the largest industries globally. At the University of Borås, textiles as education and research focused on three subjects: design, textile technology, and textile management. Textile and fashion are among the areas in which the University of Borås, through the Swedish School of Textiles, has national responsibility for both the development of the artistic perspective and the cross-disciplinary collaboration between art and science.

The University of Borås is nationally unique (Nordic unique also) by having a research and education environment for textiles all the way from textile fibre to final product with recycling. In this production chain, aspects of design, textile technology and textile management are covered. Our full-scale laboratory, workshops and technical facilities make us stand out from most European universities and schools. Moreover, the Swedish School of Textiles is considered one of the best schools in terms of educational and research environment in textiles. The main research areas within the design are Fashion Design, Textile Design and Textile Interaction design; textile management deals with sustainable supply chains and business models, marketing and consumption, circular economy and inter-organizational relationships, and textile technology focuses on materials production, process technology, recycling, resource efficiency, and functional and smart textiles. For that, the Swedish School of Textile is well-known worldwide and considered as Borås ambassador.

The research groups in Textile and Fashion have significant collaboration with several Swedish and European universities and industries, including TEKO (Sveriges Textil och Modeföretag).

The research groups in Textile and Fashion have significant external research funding; the external research funds comprised with 21Mkr Mkr in 2023, in additionally to 3Mkr for fibre testing equipment from circular movement project and TEKO; these values without taking into account the project, which led by Science Park Borås, where a lot of research groups have been highly involved in collaboration with them. We are taking into account the limited external finance available for research on the artistic foundation from typically available funding bodies for research.

Based on the Web of Science, the total number of publications was more than 125 in last five years. In addition, we need to consider the high artistic productivity of design that complements with curated exhibitions and artefacts and that we have high involvement in projects related to the industry where publishing the project results is difficult.

Our vision is to be one of the top international universities in textile and fashion in education and research with a high focus on sustainability and digitalization. And to strain our unique completeness environment consisting of design, textile technology and textile management with truly comprehensive full-scale laboratories and workshops.

We aim to lead the textile and fashion industry in creating sustainable societal and environmental impacts and providing solutions that exploit the school's research and innovation excellence.

1. PRIORITIZED RESEARCH AREA

Textile and Fashion research area, the area representative is Prof. Nawar Kadi.

2. RESEARCH PROFILE

2.1. Description of the history and organizational development

The University of Borås is nationally unique (Nordic unique also) by having a research and education environment for textiles all the way From extraction/ production of textile fibre to textile retailing through textile produce manufacturing and distribution. In this production chain, aspects of design, textile technology and textile management are covered; with our full-scale laboratory, workshops, and technical facilities make us stand out from most European universities and schools and the Swedish School of Textiles is considered one of the top five schools in terms of educational and research environment in textiles. Also, the area has an exceptional contribution and situation by giving permission to issue doctoral degrees on an artistic basis and in general.

The development of doctoral education in the field of textile and fashion at the University of Borås (HB) started in 2003. Doctoral students placed at the School of Textiles (THS), were admitted to the doctoral program at Chalmers University of Technology and also in Engineering Science at Tampere University of Technology (TUT). Through a collaboration agreement, the main supervisor and examiner employed at HB, and placed at THS, THS could function as a home institution. The work continued to build up a research environment at HB / THS.

Since 2010, HB has received permission to issue doctoral education in both general and and artistic domains. The doctoral program is very successful, with more than 45 doctoral students having so far defended their dissertations in the area of textile and fashion.

| Design (TD) | Textile and fashion design |
|----------------------------|--|
| Design (TD) | Fashion design |
| | Textile Design |
| | Textile Interaction design |
| Textile management (TM) | Marketing, fashion and sustainable consumption |
| | Management of B2B relations |
| | Textile Value Chain Management (TVCM) |
| Textile technology (TT) | Advanced textile structures |
| Textile teenhology (11) | Polymeric E-textiles |
| | Textile Material Technology |
| | To the code of the construction for the broadd |

There are 8 research groups in the textile and fashion area. The distribution of the research groups is represented in Figure 1.

Figure 1: Research groups structures in the area of textile and fashion.

2.2. Special conditions and factors

The textile and fashion area has a research and education environment for textiles, all the way from extraction/ production of textile fibre to final products with recycling. In this production chain, aspects of design, textile technology and textile management are covered, and these are considered unique in their comprehensive environment. Our full-scale laboratory, workshops and technical facilities make us stand out from most European universities and schools, and the Swedish School of Textiles is considered one of the best schools in terms of educational and research environment in textiles. For that, the Swedish School of Textiles is well-known worldwide and considered as Borås ambassador.

The area has an exceptional contribution and situation by getting permission to educate doctoral students on an artistic basis and in general.

The project with the city of Borås project ended in 2022, which had a high effect on the textile area, especially that for design (artistic) field there is very limited external finance available for research on the artistic foundation from typically available funding bodies for research in relation to other established research areas like for example technology, business, medicine etc. This condition increases the need for faculty finances to ensure a critical mass of research students and postdocs.

Most research groups in management and technology were created in 2018, where there is also a need for more investment in PhD and Postdoc to allow these research groups to develop in good condition. We note that despite this short time, several research groups have done tremendous work in getting external funding, demonstrating the importance of more investment in the area.

3. RESEARCH ENVIRONMENT

The Swedish School of Textile is an attractive environment for staff members and doctoral and master students.

The area we focus on is the work conditions of PhD students, especially the financial situation, where external funding (especially from the non-European industry) is highly investigated to validate their financing to avoid the exploitation of PhD students.

| Position | Design | Management | Technology |
|---------------------------------|-----------|------------|-------------|
| Professors | 2 (100%) | 3 (100%) | 2 (100%) |
| | 1 (30%) | | 1 (20%) |
| Visiting Professors/Researchers | 1 (20%) | | |
| Associate professor /docents | 1 (100%) | 2 (100%) | 4 (100%) |
| Researcher | 1 (100%) | 1 (100%) | 6 (50-100%) |
| Post Doc | 1 (80%) | 1 (80%) | 2 (80%) |
| Senior Lecturers/PhDs | 12 (100%) | 11 (100%) | 12 (100%) |
| | 1 (80%) | | |
| Lecturers | 4 (100%) | | 7 (100%) |
| PhD students | 7 (100%) | 8 (100%) | 7 (100%) |
| | 3 (50%) | | 1 (50%) |

Figure 2. Accumulated Competences in Textiles and Fashion, 2023

The research in textile and fashion has been well-developed, with 8 research groups (one in design, three in management and four in technology):

• Textile and fashion design

The textile and fashion area is related to the methods and models that are of importance to the development and application of textiles and fashion in research, industry, and society at large. The area investigates the relationships between materials and design variables for function and expression in the development and production of textiles and fashion, as well as the connection between economic and design variables (resources) for function and expression in the production, distribution, and trading of textiles and fashion (The research group leader Prof. Delia Dumitrescu).

• Marketing, fashion and sustainable consumption

The research group studies with cultural and social science perspectives how marketing and fashion are created, performed and interpreted by various actors in a consumer culture. The focus is on how marketing, consumption and fashion as an industry are created, reproduced and interpreted by various actors, including marketers, creators and consumers, through different practices and processes. Consumption is a central part of these events, and is also one of the main driving forces and purposes of fashion (research group leader is Prof. Karin M. Ekström).

Management of B2B relations

The focus area of this research group is inter-organizational relationships and how these are established, maintained and managed by involved stakeholders. These relationships shall be understood as both interaction and interdependencies between organizations in order to enable sustainability for each individual actor as well as the society (research group leader is Daniel Ekwall).

• Textile Value Chain Management (TVCM)

Research in textile value chain management (TVCM) focuses primarily on the examination, understanding and development of intra- and inter-organizational structures, models and forms, and their underlying variables and antecedents that would enable sustainable value generation in textile and fashion enterprises, industry, and for the environment and society at large. Two important research areas within its scope are: I) circularity, and II) digitalization of supply chains & embedded business models (research group leader is Prof. Rudrajeet Pal).

• Advanced textile structures

The research group aims to develop advanced, innovative, sustainable processes, materials, and applications for textiles with a high focus on recycling, simulation and digitization. The research group's scientific excellence, together with its relevance to the industrial field, puts important research efforts into more sustainable textile products.

The research group is known for its research on the extraction, production and transferring fiber to textile fibre, improving the spin ability of new sustainable fibre, developing the textile structure, comfort, and recycling waste textiles (Prof. Nawar Kadi is the research group leader).

• Polymeric E-textiles

The research group Polymeric E-textiles, where "E" indicates the involvement of electrical phenomena, works extensively with textiles as a central object of study, with the overall aim of merging physical, chemical and biological mechanisms with textiles and using textile material and processes a) as a mean of enhancing effects from these, other fields; and b) adopting these often "hard" mechanisms making completely new kinds of fibres and fabrics ("enriching the textile realm") (The research group leader is Docent, Senior Lecturer Nils-Krister Persson).

Textile Material Technology

Research in the research group Textile Material Technology focuses on the development of advanced functional and smart materials as well as novel, resource-effective processes to produce such materials in an effective and efficient way. Innovation is created in a unique research environment with a close connection to the textile industry. Apart from conventional technologies like coating, dyeing and finishing, examples of important novel technologies used in Textile Materials (The research group leader is Prof. Vincent Nierstrasz).

• Textile and wearable sensing for P-health

The research group focuses on the production of textile sensors and sensorized garments that enable personalized healthcare applications. For that, both textile-electronic integration techniques and methodologies for functional characterization of smart textiles, in general, and textile sensors, in particular, are often used. The focus of the research activities extends beyond textile aspects and includes the evaluation of the biomedical measurement and monitoring functionality (The research group leader is Prof. Fernando Seoane).

3.1. Description of the research equipment and infrastructure:

The research in textile and fashion design has a well-developed infrastructure for experimental work, from experimental environments in fibre process, nonwoven, recycling, weaving and tufting, knitting, sewing, printing, dyeing and finishing, digital craft lab (laser cutting, 3D printing, etc.), research lab to full-scale workshops for weaving and knitting, which provides excellent conditions for experimentally oriented research and postgraduate education.

The textile lab environment and workshops, known for highly qualified technicians, is essential for research and education development.

In the last few years, the university has made a significant investment in developing the knitting, sweing and weaving labs, which have been updated with new industrial machines.

Meanwhile, the research groups have been actively seeking external funding to enhance their fibre processing labs. They have invested over 3 MKr in developing advanced fibre testing equipment, as well as creating the digital lab costing over 2 Mkr. We are pleased to announce that they have secured additional funding for 2024 to further improve the fibre testing and digital printing lab.

| Areas | Positions |
|--|----------------------|
| Mix media: digital, crafts, tufting, 3D scan, 3 printing | 1 technicians (100%) |
| Textile Fiber Processing (Spinning, non-woven and | 1 technician (50%) |
| recycling) | |
| Knitting (Flat, circular and warp) | 3 technicians (100%) |
| | 1 technician (90%) |
| Weaving (hand, dobby, Jaccard, Terry ,narrow and | 4 technicians (100%) |
| Braiding) | |
| Dyeing, printing and finishing | 4 technicians (100%) |
| Assembly, sewing and cutting | 2 technicians (100%) |
| Testing lab and electronic lab | 1 technician (100%) |
| Research labs | 1 technician (100%) |

Figure 2. Lab Competencies in Textiles and Fashion, 2023

3.2. Description of academic networks and collaborations

The research groups in Textile and Fashion collaborate significantly with several Swedish and European universities and industries, including TEKO (Sveriges Textil och Modeföretag). As part of a textile ecosystem, Textile Fashion Center, the profile is a central part of the transformation of the textile industry, changing from being a textile supplier to becoming a positive force in social development. Both within textile design and technological development as well as fashion, new, creative solutions, business ideas and collaborations for sustainability are created.

The collaboration with the science park strengthens the position of the area, where several research groups (not all) have been involved in several research and industrial projects with them; this collaboration improves the relationship between the research groups and the industry. The area is known for its high partnership with industry, where the majority of its external funding is based on industrial collaboration.

The collaboration with the commutation department has been significantly improved, with several meetings and discussions.

The area collaborates with all top universities in the textile field, especially the European textile. And it is part of several European and International platforms, Likes:

- > AIC(International Colour Association; https://aic-color.org
- ArcInTex(coordinated by the Design Department at UB; <u>www.arcintex.se</u>)
- Autex (Association of Universities for Textiles), it creates a worldwide network of textile universities and was founded in 1994; <u>https://www.autex.org/</u>
- Cumulus Association(<u>https://cumulusassociation.org</u>)
- > ELIA(The European League of Institutes of the Arts; http://www.elia-artschools.org)
- ETP (The European Technology Platform for the Future of Textiles and Clothing), <u>https://textile-platform.eu/</u>
- Fashion Big Data (FBD) Foundation (<u>https://www.fbdfoundation.org/</u>). TVCM Group at UB is a founding member.
- > EIHA (European Industrial Hemp Association) www.eiha.org
- IFFTI(Network of International Fashion and Textile Institutes, <u>https://site.iffti.org</u>)

- IEEE Engineering in Medicine and Biology. Technical Committee on Wearable Biomedical Sensors and Systems
- NETFAS
- UNECE's Sustainability Pledge

We are involved in the European mater program WE-TEAM (it is a two-year Erasmus Mundus Joint Master Degree (EMJMD) Program to educate the next generation of textile engineers); <u>https://we-team.education/</u>

The area will host the King Carl XVI Gustaf Professorship in Environmental Science, Professor Amit Rawal, from the Indian Institute of Technology Delhi, will be the twenty-ninth holder of the professorship.

4. PRODUCTIVITY AND IMPACT

The doctoral program is very successful, with more than 45 doctoral students having so far defended their dissertations in the textile and fashion area.

There are currently 26 doctoral students in the Textile and Fashion area, and they are the central part of the research activities. Around 40% of PhD students' financing are external (project funded).



Figure 4: Distribution of PhD students in the area

The research groups in Textile and Fashion have significant external research funding; the external research funds comprised 21 Mkr in 2023; in addition, we also received 3 million kroner for fibre testing equipment from the Circular Movement Project and TEKO in 2023 only. these values do without taking into account the project led by the science park, where a lot of research groups are highly involved in collaboration with them, and we taking into account the limited external finance available for research on the artistic foundation from typically available funding bodies for research in Figure 3, we demonstrate the amount of external research funds acquired by our research group over the past three years. The graph shows a significant increase in the amount of funds acquired, nearly double the amount from three years ago.



Figure 5: External research funds in the last three years.

The total number of publications was 18 in 2023 (figure 6), based on the Web of Science. If we include all the conferences and other research papers, it will be 63 (from DIVA, figure 7). We need to consider the high artistic productivity of design that complements with curated exhibitions and artefacts and that we have high involvement in projects related to the industry where publishing the project results is difficult. From this figure, we can see the need to promote publications by the departments for senior lecturers, post-docs, and researchers and consider it an important point in their development talk and promotions, where the department requests from them a minimum of one publication every two years as the main author or equivalent scientific production for the artistic pat.



The researchers in the area also present their research in social media, TV, radio, and popular press.....

Figure 6: Number of publications in the last 3 years based on DIVA.



Figure 7: Number of publications in the last 3 years based on the Web of Science.

The total number of the researcher in the area is 89, and the majority are not active in research where the necessity for more motivation for researchers, especially for the senior lectures to be more involved in researchers and PhD supervision, where the necessity to involve them with 50% of their time in research.

5. DEVELOPMENT AND STRATEGY

Based on our vision to be one of the top international universities in textile and fashion in education and research with a high focus on sustainability and digitalization. And to strain our unique completeness environment consisting of design, textile technology and textile management with truly comprehensive full-scale laboratories and workshops.

And our aim to lead the textile and fashion industry in creating sustainable societal and environmental impacts and providing solutions that exploit the school's research and innovation excellence.

Different actions need to be taken:

5.1. Research environment.

- Develop our research axes in the research groups to be adapted to EU Textile Strategy for sustainable and circular textiles.
- Promote the research and the use of Digital tools and AI.
- Improving and clarifying the scientific contribution needed to promote researchers and considering the number of publications and research projects funded as key factors.
- Promote career development for existing researchers and adopt the policy that all senior researchers must spend 50% of their time on research and 50% on education.
- Promote the researchers who did their PhD holding from HB environment and are employed in HB to be visitor researchers in other universities for a minimum of three months This experience should be considered as a requirement for promotion to the positions of docent and Professor.

- Promote collaboration and not individualisation in the research work.
- Promote recruitment of postdocs and senior lecturers with a high scientific background.
- The departments need to request from senior lecturers, post-docs, and researchers a minimum of one publication every two years as the main author or equivalent scientific production for the artistic pat.
- Encourage the visiting professor to contribute to the research environment.
- Improve the number of publications in high-quality scientific journals, with the objective of achieving 40 publications in the Web of Sciences yearly.
- Promote patenting and commercialisation of research results.

5.2. Infrastructure

- Investment in the employment of technical labs Technician (engineering technicians) is essential in the development of the area:
 - In the knitting lab, it is necessary to maintain a high level of knowledge, as some of the main technicians will be retired. Training new technicians will take time to maintain the cumulated expertise built in the school. It is advised to take dedicated action to secure such knowledge while increasing the academic level in the lab.
 - In the research lab, there is a need for an engineering technician /research technician.
- Investment in the testing lab: The lab was created around four years ago based on buying the equipment for a commercial testing lab that had gone bankrupt. There is a need to renew several tests and purchase equipment for advanced characterization of textiles, including SEM.
- Textile fibre processing lab: This equipment and consumable material for this lab are based on external funding, with no investment from the school in any equipment. The development of this lab is essential for research and education.
- Develop a Digital and virtual reality la: the lab has been started, and the need for a digital tool, where the movement in his direction is part of the area and HB's strategy.
- The investment in creating a new lab:
 - Creating a Textile Value Chain Innovation Co-Lab: Such an Innovation Co-lab should harness THS's existing physical labs/workshops and digital server as integrated infrastructure to transform our research results into innovations that are of high technology-, business- and market-readiness for impacting the target users in the industry and society.
- Creation of Fibre Centre:

The fibre centre will aim to complete the production chain (from raw material to fibres to endproduct) in the same area, whether it is a woven, knitted, or nonwoven fabric. In collaboration with the industry, it will improve the research quality and facilitate the development and prototyping of innovative textile processes. The complete chain will be the base for developing the research and the application of digitization of the textile process.

The goal is to have sufficient equipment related to fibre testing systems, small-scale fibre spinning systems, yarn spinning systems, recycling and sorting equipment, nonwoven systems and digitalization tools. And this centre will allow the university to take a step further, to strengthen its position and become one of the best environments for education and research in the textile area.

5.3. Research and education.

- The professors need to be more involved in the basic courses.
- Promote the participation of the students in the final bachelor's projects in the running research projects.
- Promote the supervision of PhD students for the bachelor students.

- The research groups need to lead the development of the Bachelor's courses and program.

5.4. Doctoral education

- Achieve the right number of PhD students in the area, 45, by augmenting external funding to 30 Mkr and developing collaboration with other universities for joint supervision or a double degree.
- Organize Textile and Fashion seminars/activities/poster days.
- Develop Ph.D. courses and encourage the common courses between Design, management and technology.
- Research group leaders need to support and provide input to the Research Education Board regarding the ongoing quality work with the PhD programs.
- Encourage Co-supervisors between the research groups. (for exchange and broader input/knowledge).
- Ensure the minimum critical number of PhD students, especially for design (artistic).
- More acceptance of externally funded PhD students (with continuing the high investigation of the validated industrial financing for non-European companies to avoid exploiting PhD students).

5.5. Communication

- Continue the discussion and collaboration with the commutation department.
- Encourage the researcher to use social media to communicate their research work.
- Continue communicating our activity with the industry.
- Re-establish the Nordic-textile journal to be more international and a top textile journal crossinterdisciplinary.

5.6. Collaborations.

- improve and extend the collaboration with the Science Park Borås.
- Improve and extend collaboration with resource recovery.
- Improve our international collaboration with other universities.
- Promote patenting and commercialization of research results.
- Promote the visiting professors from other universities.

5.7. External funding

- Augmentation of external funding to 30 Mkr to ensure the right income for the area.
- Allocate a reward for the researchers based on the value of the research projects obtained.
- More involvement of new researchers in the writing of projects.
- More collaboration between the research groups for funding applications.
- Open discussion with Borås Stad for the possibility of funding the area.
- Check possible external funding for research equipment and infrastructure.

5.8. Risk and Challenges

- The limitation of internal funding will affect the number of PhD students, especially for the design part, which is critical.
- The high involvement of PhD students in the project could affect the quality of the research.
- The low activity of researchers in project applications and review publications.
- Several researchers did their master's and PhD and were employed in the university without being in another university or research environment, which affects the quality of the research.