

Karin M. Ekström  
2017-04-03

## **Publications**

### **Refereed journals**

Ekström, Karin M. and Nicklas Salomonson (2014), "Reuse and Recycling of Clothing and Textiles – A Network Approach", *Journal of Macromarketing*, special issue on Sustainability as Megatrend (eds. Pierre McDonagh and Andy Prothero), September, 34 (3), 383-399.

Rousta, Kamran and Karin M. Ekström (2013), "Assessing Incorrect Household Waste Sorting in a Medium-Sized Swedish City", *Sustainability*, 5:4349-4361.

Ekström, Karin M. and Torbjörn Hjort (2010) "Families navigating in the landscape of consumption in the Swedish welfare society", *Journal of Macromarketing*, December, 366-374.

Ekström, Karin M. and Torbjörn Hjort (2009), "Hidden consumers in marketing – the neglect of consumers with scarce resources in affluent societies", *Journal of Marketing Management*, vol. 25, no. 7-8, 697-712.

Ekström, Karin M. (2007), "Parental consumer learning or keeping up with the children", *Journal of Consumer Behaviour*, 6 July-August, 203-217.

Ekström, Karin M. (2006) "Consumer Socialization Revisited", *Research in Consumer Behavior* (ed. R.W. Belk), vol. 10, Oxford: UK: Elsevier Science Ltd, 71-98.

Ekström, Karin M. (2003), "Revisiting the Family Tree; Historical and Future Consumer Behavior Research", *Academy of Marketing Science Review*, [www.amsreview.org](http://www.amsreview.org), 1-29.

Ekström, Karin M., Marianne P. Ekström, Mariana Potapova and Helena Shanahan (2003) "Changes in Food Provision in Russian Households Since Perestroika", *International Journal of Consumer Studies*, 295-301.

Foxman, Ellen R., Patriya S. Tansuhaj and Karin M. Ekström (1989), "Family Members' Perceptions of Adolescents' Influence in Family Decision Making", *Journal of Consumer Research*, vol. 15, 482-491.

Foxman, Ellen R., Patriya S. Tansuhaj and Karin M. Ekström (1989), "Adolescent's Influence in Family Purchase Decisions: A Socialization Perspective", *Journal of Business Research*, vol. 17, 159-172.

### **Journals**

Ekström, Karin M. (2015), Mer diskussion om konsumtion [More discussions about consumption], *Organisation och samhälle* nr 1, 40-45.

Ekström, Karin M. (2011), "On the catwalk of consumption; Children and parents in consumer culture", *Television*, vol 22, E, Internationales Zentralinstitut für das Jugend- und Bildungsfernsehen (IZI) (previously published in German 2009)

Ekström, Karin M. (2009), "Auf dem Catwalk des Konsums: Kinder und Eltern in der Konsumgesellschaft", *TelevIZion*, vol. 22, no. 2, International Central Institute for Youth and Educational Television.

Ekström, Karin M. (2005), Ritualer och sakraliserade glassamlingar [Rituals and sacralized glass collections], *Kulturella Perspektiv*, Svensk etnologisk tidskrift, nr 2, vol. 14, 34-40.

Ekström, Karin M. (2004), "Guest Editor's Introduction: Family Consumption", *Consumption, Markets and Culture*, vol. 7., no. 3, September, 185-190.

Ekström, Karin M. (2003), "En samlares själ" [A collector's soul], *Kulturella perspektiv*, svensk etnologisk tidskrift nr 1. 2003.

Mörck, Magnus, Helene Brembeck and Karin M. Ekström (2003), I varukorgen. En introduktion [In the shopping basket. An introduction]. *Kulturella perspektiv*, svensk etnologisk tidskrift nr 1., 2-4.

### **Doctoral dissertation**

Ekström, Karin M. (1995) "*Children's Influence in Family Decision Making; A Study of Yielding, Consumer Learning, and Consumer Socialization*". Göteborg: Bas.

### **Books**

Ekström, Karin M. och Håkan Jönsson (2016), *På resa i matlandet*, [Travelling in the country of food], Stockholm: Carlsson bokförlag.

Ekström, Karin M. (2004), OSETT, *Glas ur privata samlingar 12/12 2004 - 30/1 2005 [UNSEEN - Glass from private collections 12/12 2004 - 30/1 2005]*, Smålands museum - Sveriges glasmuseum och Konst- och Bruksglasföreningen.

Ekström, Karin M., Eva Gustafsson, Daniel Hjelmgren and Nicklas Salomonson (2012), *Mot en mer hållbar konsumtion; En studie om konsumenters anskaffning och avyttring av kläder*, [Towards more sustainable consumption: A study about consumers acquisition and disposal of clothes] Högskolan i Borås: Vetenskap för profession 20:2012.

Ekström, Karin M. and Nicklas Salomonson (2012), *Nätverk, trådar och spindlar; Samverkan för ökad återanvändning och återvinning av kläder och textil*, [Network, threads and spiders; Cooperation for increased reuse and recycling of clothes and textiles]

Högskolan i Borås: Vetenskap för profession 22:2012.

### **Edited books**

Ekström, Karin M. (ed.) (2015), *Waste Management and Sustainable Consumption: Reflections on consumer waste*, Routledge, New York: Routledge.

Brorström, Björn, Stefan Eklund, Karin M. Ekström and Mikael Löfström (eds.) (2015), *Hållbar framtid – en seminarieserie om företagande*, [Sustainable future – a number of seminars about business] Högskolan i Borås: Vetenskap för profession 33:2015.

Ekström, Karin M. (eds.) (2013), *Veljekset Keskinen – Finlands mest besökta shoppingdestination*, [Veljekset Keskinen – Finland's most frequently visited shopping destination], Högskolan i Borås: Vetenskap för profession 24:2013.

Ekström, Karin M. and Kay Glans (eds.) (2011), *Beyond the Consumption Bubble*, New York: Routledge.

Karin M. Ekström (ed.) (2010), *Fenomenet Ullared – en förstudie*, [The phenomenon Ullared – a pre-study], University of Borås: Vetenskap för profession 11:10.

Ekström, Karin M. and Birgitte Tufte (eds.) (2007), *Children, Media and Consumption; On the Front Edge*, Yearbook at The International Clearinghouse on Children, Youth and Media, University of Gothenburg: Nordicom.

Brembeck, Helene, Karin M. Ekström and Magnus Mörck (eds.) (2007), *Little Monster. (De) Coupling Assemblages of Consumption*, Wien: LIT.

Ekström, Karin M. and Helene Brembeck (eds.) (2004), *Elusive consumption*, Oxford, England: Berg Publishers.

Ekström, Karin M. and Magnus Mörck (eds.) (2004), *Skärpa på e-bion, en tvärvetenskaplig studie av Digitala Hus [Focus on electronic cinema, an interdisciplinary study of Digital Houses]*, Göteborg: Centrum för konsumentvetenskap.

Ekström, Karin M. and Håkan Forsberg (eds.) (1999), *Den flerdimensionella konsumenten; en antologi om svenska konsumenter [The multidimensional consumer; an anthology about Swedish consumers]* Göteborg: Tre Böckers Förlag AB.

### **Textbooks**

Karin M. Ekström, Mikael Ottosson and Anders Parment (2017), *Konsumentbeteende; klassiska och samtida perspektiv*, Lund: Studentlitteratur, in press.

Karin M. Ekström, Mikael Ottosson and Anders Parment (2017), *Consumer behaviour; classical and contemporary perspectives*, Lund: Studentlitteratur, in press.

### **Edited textbook**

Ekström, Karin M. (ed.) (2010), *Consumer Behaviour, A Nordic Perspective*, Lund: Studentlitteratur.

### **Edited special issues of journals/proceedings**

Ekström, Karin M. and Helene Brembeck (2006), *European Advances in Consumer Research*, Proceedings of the 7th Association for Consumer Research conference, Provo, UT: USA.

Ekström, Karin M. (2004), Special issue: Family Consumption, *Consumption, Markets and Culture*, vol. 7., no. 3, September.

Mörck, Magnus, Karin M. Ekström och Helene Brembeck (2003) Kultur och konsumtion [special issue on culture and consumption], *Kulturella perspektiv*, svensk etnologisk tidskrift, nr1.

### **Chapters in Handbooks**

Ekström, Karin M. (2006), "The Emergence of Multi-sited Ethnography in Anthropology and Marketing," in Russell W. Belk (ed.), *Handbook of Qualitative Research Methods in Marketing*, Aldershot, UK: Edward Elgar, 497-508.

Foxman, Ellen R., Patriya S. Tansuhaj and Karin M. Ekström (1989): "Family Members' Perceptions of Adolescents' Influence in Family Decision Making", *Journal of Consumer Research*, vol. 15. reprinted (2006) in *Consumer Behavior, Research and Influences*, a three volume set, Margaret Hogg (ed.), vol. 3 Consumer Socialization: Childhood, Children and Families, Sage, 104-117.

### **Book chapters**

Ekström, Karin M. and Marcus Gianneschi (2017), Brands, consumer choice and decision-making, in Jon Bertilsson and Veronica Tarnovskaya (eds.), *Brand Theories: A multi-perspective approach to brands and branding*, Lund: Studentlitteratur.

Ekström, Karin M. (2016), The Multi-Cultural Food Market - Grocery stores approaching foreign-born consumers in Sweden, in Benedetta Cappellini, David Marshall and Elizabeth Parsons (eds.), *The Practice of the Meal; Food, Families and the Market Place*, New York: Routledge.

Ekström, Karin M. (2015), The Shoe Cabinet: Collectors case study, in Helen Persson (ed.), *Shoes: Pleasure and Pain*, London: V&A Publishing.

Ekström, Karin M. (2015), Conformity and Distinction in Scandinavia's largest department store, in Alejandro N. García (ed.), *Being Human in a Consumer Society*, Ashgate: Routledge.

Ekström, Karin M. (2015) "Swedish Consumer Movement" in Stephen Brobeck and Robert N. Mayer (eds.), *Watchdogs and Whistleblowers: A Reference Guide to Consumer Activism*. Santa Barbara, CA: Greenwood Press.

Ekström, Karin M. (2015), Möten och mötas för hållbarhet [Meetings and meeting for sustainability], in Björn Brorström, Stefan Eklund, Karin M. Ekström, Mikael Löfström (eds.) *Hållbar framtid – en seminarieriserie om företagande* [Sustainable future – a number of seminars about business], University of Borås: Vetenskap för profession 33:2015.

Ekström, Karin M. (2015), "Introduction", in Karin M. Ekström (ed.), *Waste Management and Sustainable Consumption: Reflections on consumer waste*, New York: Routledge.

Ekström, Karin M., Daniel Hjelmgren and Nicklas Salomonson (2015), "Environmental consumer socialization among Generations X and Y: a study of clothing consumption", in Karin M. Ekström (ed.), *Waste Management and Sustainable Consumption: Reflections on consumer waste*, New York: Routledge.

Hjelmgren, Daniel, Nicklas Salomonson and Karin M. Ekström (2015), "Upcycling of Pre-Consumer Waste – Opportunities and Barriers in the Furniture and Clothing Industries", in Karin M. Ekström (ed.), *Waste Management and Sustainable Consumption: Reflections on consumer waste*, New York: Routledge.

Ekström, Karin M. (2014), "Consumer socialization and consumption of clothes", in Linda Brennan, Wayne Binney, Lukas Parker and Torgeir Aleti (eds.), *Behaviour change models: theory and application for social marketing, research case studies*, Edward Elgar Publishers.

Ekström, Karin M. (2015) Consumer socialization, in Daniel Thomas Cook and J. Michael Ryan (eds.), The Wiley-Blackwell *Encyclopedia of Consumption and Consumer Studies*,

Ekström, Karin M. (2014), The Materialisation of Russell Belk, in Güliz Ger (ed.), *Legends in Consumer Behaviour: Russell W. Belk, vol. 3 Materialism and Consumer Culture: Questioning What Matters in Life*, Sage.

Ekström, Karin M. (2013), The discovery of relations to artefacts in the boundless process of moving, in Barbara Czarniawska and Orvar Löfgren (eds.), *Coping with Excess; How organizations, communities and individuals manage overflows*, Edward Elgar Publishing.

Ekström, Karin M. (2013). Om behovet av konsumtionskritik i ett konsumtionssamhälle [The need for critique of consumption in a consumer society], in Lennart Weibull, Henrik Oscarsson och Annika Bergström (eds.), *Vägskäl, 43 kapitel om politik, medier och samhälle, SOM-undersökningen 2012*, Göteborgs universitet: SOM-rapport 59.

Ekström, Karin M. and Torbjörn Hjort (2013) "Hidden consumers in marketing – the neglect of consumers with scarce resource in affluent societies", in Douglas Brownlie,

Paul Hewer and Mark Tadajewski (eds.), *Expanding Disciplinary Space: On the Potential of Critical Marketing (Key Issues in Marketing Management)*, New York: Routledge (previously published in *Journal of Marketing Management*, vol. 25, no. 7-8, 2009).

Ekström, Karin M. (2013), "Preface", i Daniel Hjelmgren och Eva Gustafsson, *Textilreturen i Ullared – ett experiment om återvinning*, [The Textilereturn in Ullared – an experiment about recycling], University of Borås: *Vetenskap för profession 25:2013*, 12-17.

Ekström, Karin M. (2013), "Introduktion", in Karin M. Ekström (ed.), *Veljekset Keskinen – Finlands mest besökta shoppingdestination* [Veljekset Keskinen – Finland's most visited shopping destination], University of Borås: *Vetenskap för profession 24:2013*.

Ekström, Karin M. (2013), *Bybutiken – en gåva för bygden och turistattraktion*, i Karin M. Ekström (ed.), *Veljekset Keskinen – Finlands mest besökta shoppingdestination* [Veljekset Keskinen – Finland's most visited shopping destination], University of Borås: *Vetenskap för profession 24:2013*.

Gustafsson, Eva and Karin M. Ekström (2012), *Ett växande klädberg* [A Growing Mountain of Clothes], in Lennart Weibull, Henrik Oscarsson and Annika Bergström (eds.), *Framtidens skugga, SOM-undersökningen 2011*, Göteborg: University of Gothenburg, SOM-institutet: SOM-report nr 56.

Ekström, Karin M. (2012), *Mode på Röhsska museet; samlande, marknadsföring och varumärkesbyggande* [Fashion at the Röhsska museum; collecting, marketing and brand building], in B. Mankell och P. Dahlström (eds.), *Modets bildvärldar. Studier i Röhsska museets modesamling* [The imagery of fashion. Studies in Röhsska museum collection of fashion], Göteborg: Röhsska museet.

Ekström, Karin M. (2011), "Från forskarnätverk till forskningscentrum 2001-2007", [From research network to research centre 2001-2007], in Helene Brembeck (ed.), *Konsumtionsmakt, Centrum för konsumtionsvetenskap 10 år*, University of Gothenburg, School of Business, Economics and Law: Centre for Consumer Science.

Ekström, Karin M. (2011), "Symbolic Value", in D. Southerton (ed.), *Encyclopedia of Consumer Culture*, Thousand Oaks, California: Sage

Ekström, Karin M. (2010), "Consumer socialization in families", in David Marshall (ed.), *Understanding Children as Consumers*, London: Sage.

Ekström, Karin M. (2010), "Development of consumer behaviour as a field of study", in Karin M. Ekström (ed.), *Consumer behaviour – a Nordic perspective*, Lund: Studentlitteratur.

Ekström, Karin M. (2010), "Families and reference groups", in Karin M. Ekström (ed.), *Consumer behaviour – a Nordic perspective*, Lund: Studentlitteratur.

Ekström, Karin M. (2010), "Design and consumption", Karin M. Ekström (ed.), *Consumer behaviour – a Nordic perspective*, Lund: Studentlitteratur.

Ekström, Karin M. (2010) "Introduction", *Consumer behaviour – a Nordic perspective*, in Karin M. Ekström (ed.), *Consumer behaviour – a Nordic perspective*, Lund: Studentlitteratur.

Ekström, Karin M. (2011), "Keeping Up with the Children: Changing Consumer Roles in Families", in Karin M. Ekström and Kay Glans (eds.), *Beyond the Consumption Bubble*, New York: Routledge.

Ekström, Karin M. (2010), "Familjekonsumtion, konformitet och distinction" [Family consumption, conformity and distinction], in Karin M. Ekström (ed.), *Fenomenet Ullared – en förstudie*, [The phenomenon Ullared – a pre-study], University of Borås: Vetenskap för profession 11:10, 19-30

Ekström, Karin M. (2010), Introduktion [Introduction], in Karin M. Ekström (ed.), *Fenomenet Ullared – en förstudie*, [The phenomenon Ullared – a pre-study], University of Borås: Vetenskap för profession 11:10, 7.

Ekström, Karin M. and Lena Hansson (2009), "Establishing a Healthy Drinking Culture, Systembolaget – Alcohol Monopoly and Public Health", in Hong Cheng, Philip Kotler and Nancy Lee (eds.), *Social Marketing for Public Health: Global Trends and Success Stories*, , Massachusetts: Jones and Bartlett.

Ekström, Karin M. (2007), Samlare i konsumtionskultur [Collectors in Consumer Culture], in , Sören Holmberg and Lennart Weibull (eds.), *Det Nya Sverige; Trettiosju kapitel om politik, medier och samhälle*, SOM-undersökningen 2007, Göteborg: University of Gothenburg, SOM-institute: SOM-rapport nr 41.

Ekström, Karin M. (2007), "Design och konsumtion" [Design and Consumption], in Sara Ilstedt Hjelm (ed.), *Under Ytan – Om designforskning* [Under the surface – about research on design], Stockholm: Raster förlag.

Ekström, Karin M. (2007), "Samlingars värden. Om ting och människor i konsumtionssamhället" [The value of collections. About things and people in consumer culture], *Fataburen, Nordiska museets och Skansens årsbok*, Stockholm: Nordiska museets förlag.

Ekström, Karin M. (2003), "Konsumenten i centrum; historisk och framtida marknadsföringsforskning" [The consumer in focus: historical and future research in marketing], in Kajsa Ellegård and Lennart Sturesson (eds.), *Konsumenterna och makten – att använda och bevara resurser*, Stockholm: Carlssons förlag.

Ekström, Karin M. (1996), “Barns inflytande på familjens köp och konsumtion [Children’s influence on family’s purchases and consumption]”, in Ulla Carlsson (ed.), Rapport från 1996 års Mediebarometer seminarium, *MedieNotiser*, Nordicom-Sverige, Göteborgs universitet, nr 3.

Ekström, Karin M. and Lars Norén (2008), “Stärk varumärket – släpp in konsumenten i fabriken” [Strengthen the brand, let the consumer into the factory], in Lars Gunnar Mattson (ed.), *Marknadsorientering - myter och möjligheter* [Market orientation – myths and opportunities], Stockholm: Liber.

Ekström, Karin M. (2007), Participating in the Catwalk of Consumption, in Karin M. Ekström and Birgitte Tufte (eds.), *Children, Media and Consumption; On the Front Edge*, Yearbook at The International Clearinghouse on Children, Youth and Media, Göteborg: University of Gothenburg: Nordicom.

Ekström, Karin M. (2007), “Creation and Transformation of Value”, in Helene Brembeck, Karin M. Ekström and Magnus Mörck (eds.), *Little Monster. (De) Coupling Assemblages of Consumption*, Wien: LIT.

Ekström, Karin M. (2007), “Energieffektivisering med konsumenten i fokus” [Energyefficiency with the consumer in focus], in Birgitta Johansson (ed.), *Konsumera mera - dyrköpt lycka* [Consume more – hard earned happiness], Stockholm: Formas Fokuserar.

Ekström, Karin M. (2007), “Samlare minskar sopberget och bevarar historia” [Collectors reduce waste and preserve history], in Birgitta Johansson (ed.), *Konsumera mera – dyrköpt lycka* [Consume more – hard earned happiness], Stockholm: Formas Fokuserar.

Ekström, Karin M. (2003), ”Samlandets psykologi” [The psychology of collecting], in Kim von Platen and Göran Tull (eds.), *Svenska Samlare*, [Swedish collectors] Stockholm: Wahlströms förlag.

Ekström, Karin M. (1999), “Barns påverkan på föräldrar i ett engagemangskrävande konsumtionssamhälle” [Children’s influence on parents in a consumption society requiring involvement], in Karin M. Ekström and Håkan Forsberg (eds.), *Den flerdimensionella konsumenten; en antologi om svenska konsumenter* [The multidimensional consumer; an anthology about Swedish consumers] Göteborg: Tre Böckers förlag.

#### **Conference papers (peer reviewed)**

Ekström, Karin M. and Erika Lagerbielke (2016), The importance of intuition; Trusting feelings as well as facts for creating new design as well as new insight, *1st Granqvist Culinary Arts and Meal Science Symposium*, Örebro University.



- Ekström, Karin M. and Nicklas Salomonson (2012), Looking into the kalidoscope – different views on reuse and recycling of clothes, *The 3<sup>rd</sup> Nordic Retail and Wholesale Conference*, Lund University.
- Daniel Hjelmgren, Nicklas Salomonson, Eva Gustafsson and Karin M. Ekström (2012), Generation Y's and Swing's consumption of clothes - a cost/benefit analysis of sustainable behavior, *The 3<sup>rd</sup> Nordic Retail and Wholesale Conference*, Lund University.
- Ekström, Karin M. (2012), "Fashion at the Röhsska Museum of Design and Decorative Arts, *Fashion Tales Conference*, Milano 2012
- Ekström, Karin M. (2012), Marketing of Museums, *37<sup>th</sup> Annual Macromarketing Conference*, June 13-June 16, 2012, Berlin
- Ekström, Karin M. and Torbjörn Hjort (2009), The meaning of consumption in families with scarce resources, *34<sup>th</sup> Annual Macromarketing Seminar*, June 4-7, Norway.
- Ekström, Karin M. (2007), Zooming in the collector's identity, *Nordic Consumer Policy Research Conference*, Helsinki, October 3-5, 2007.
- Hjort, Torbjörn and Karin M. Ekström (2006) "The Paradox of Consumption: Scarcity and Affluence in the Swedish Welfare State", in Silvia González and David Luna (eds.), *Latin American Advances in Consumer Research*, Provo: Utah: Association for Consumer Research, 148-153.
- Ekström, Karin M. (2006), Collecting of glass - a multi-sited ethnography, in Special session "New perspectives on collecting - focusing on fabric, paper and glass", in Karin M. Ekström and Helene Brembeck (eds.), *European Advances in Consumer Research*, Provo, Utah: Association for Consumer Research, 404-408.
- Ekström, Karin M. (2006) Swedish men collecting Swedish art glass, *8<sup>th</sup> Association for Consumer Research Conference on Gender, Marketing and Consumer Behaviour*, Edinburgh, June 29-July 2.
- Ekström, Karin M. (2005), The transfer of sacralized collectible glass, *EIASM workshop on Interpretive Consumer Research*, Copenhagen, Denmark, 6-8 May.
- Ekström, Karin M. (2003), "Collecting and reflexivity, in special session "Commercial Cultures", *European Advances in Consumer Research*, Dublin 4-7<sup>th</sup> of June 2003.
- Ekström, Karin M. (2003) "A poststructuralist approach to the meaning of artefacts", *3<sup>rd</sup> International Critical Management Studies Conference*, Lancaster, 7-9 of July 2003.
- Ekström, Karin M. (2003) "Collecting in a consumer culture", *17<sup>th</sup> Nordic Conference on*

*Business Studies*, Reykjavik, 14-16<sup>th</sup> of August.

Ekström, Karin M. and Helene Brembeck (2003), "New perspectives on advertising to children", 32<sup>nd</sup> *European Academy of Marketing Conference*, Glasgow, 21-23<sup>rd</sup> of May 2003.

Ekström, Karin M., Marianne P. Ekström and Helena Shanahan (2001), "Families in the transforming Russian society; Observations from visits to families in Novgorod the Great", in Andrea Gröppel-Klein and Franz Rudolph Esch (eds.), *European Advances in Consumer Research*, vol. 5, Provo, Utah: Association for Consumer Research, 145-54.

Ekström, Karin M. and I.C. Marianne Karlsson (2001) "Customer Orientation – A True Way of Working or a Talk of the Tongue?", 8<sup>th</sup> *International Product Development Management Conference*, The European Institute for Advanced Studies in Management (EIASM), Enschede, The Netherlands.

Ekström, Karin M. (2001), "The meaning of artefacts", 16<sup>th</sup> *Nordic Conference on Business Studies*, Uppsala, Sweden.

Ekström, Karin M. and Sören Askegaard (2000), "Daily Consumption in Risk Society: The Case of Genetically Modified Foods", in Stephen Hoch and Robert J. Meyer (eds.), *Advances in Consumer Research* vol. 27, Provo, UT: Association for Consumer Research, 237-243.

Karlsson, I.C. Marianne and Karin M. Ekström (2000), "Understanding consumer needs in product development: theory and practice", 2<sup>nd</sup> *Workshop on Interpretive Consumer Research*, arranged by The European Institute for Advanced Studies in Management (EIASM), Bryssel, Belgium.

Ekström, Karin M. and I.C. Marianne Karlsson (1998), "Fitting the Pieces of the Jig-saw Puzzle; The Art of Understanding the Customer in Product Development", *Workshop arranged by The Customer Research Academy*, Manchester School of Management, Manchester, England.

Ekström, Karin M. and Carina Holmberg (1997), "Consumer Decision Making in Theory and Practice – how to build the bridge over troubled waters", *Workshop on Interpretive Consumer Research*, arranged by The European Institute for Advanced Studies in Management (EIASM), Oxford, England.

Ekström, Karin M. and Carina Holmberg (1997), *Consumer Behavior Research – for Generations to come*", 14<sup>th</sup> *Nordic Conference on Business Studies*, Bodö, Norge.

Gentry, James W., Shreekant G. Joag and Karin M. Ekström (1996), "The Role of Goals in Family Decision Making", in Russell W. Belk and Ron Groves (eds.), *Asia Pacific Advances in Consumer Research*, vol. 2, Provo, UT: Association for Consumer Research, 93-99.

Joag, Shreekant G., James W. Gentry and Karin M. Ekström (1991), "An Investigation of a Role/Goal Model of Wive's Role Overload Reduction Strategies", in Rebecca H. Holman and Michael R. Solomon (eds.), *Advances in Consumer Research*, vol. 18, Provo, UT: Association for Consumer Research.

Ekström, Karin M., Patriya S. Tansuhaj, and Ellen R. Foxman (1987), "Children's Influence in Family Decisions and Consumer Socialization: A Reciprocal View", in Melanie Wallendorf och Paul Anderson (eds.), *Advances in Consumer Research*, vol. 14, Provo, UT: Association for Consumer Research, 284-287.

### **Other conference papers**

Ekström, Karin M. (2003), "Consumer socialization revisited", *Conference on Economic Socialization*, Exeter, England, July 11-12.

Ekström, Karin M. (2003), "Collecting and reflexivity; some findings from The meaning of consumption and consumers relations to artefacts", *9<sup>th</sup> Interdisciplinary Conference on Research in Consumption*, Department of Design History/Material Culture, University of Applied Arts, Vienna, Austria, June 27-29.

### **Reports**

Ekström, Karin M. and Magnus Söderlund (2012), *Konsumentbeteende i handeln – vad säger forskarna?* [Consumer behavior in retailing – what do the researchers say?] in Rebecca Gruvhammar and Magnus Söderlund (eds.), *Det Söderbergiska Handelspriset 2011*, Stockholm: Stockholm School of Economics.

Ekström, Karin M. (ed.) (2011), *Unga konsumenter – utsatta och kapabla* [Young consumers – victimized and competent], Karlstad: the Swedish Consumer Council.

Ekström, Karin M. and Lars Norén (2011), *Den mångkulturella livsmedelsmarknaden – en marknad med möjligheter* [The multicultural food market – a market with opportunities], Stockholm: The Swedish Retail and Wholesale Development Council.

Ekström, Karin M., Ulrika Holmberg and Eva Ossiansson (2007), *Marknadsföringsforskning om konsumenter och konsumtion* [Research in marketing on consumers and consumption], Göteborg: Center for Consumer Science, CFK-report 2007:02

Ölander, Folke, Karin M. Ekström, Aksel Hatland, Tone Haraldsen, Karl Erik Brofoss (2006), *Statens institutt for forbruksforskning (SIFO), en evaluering* [SIFO, an evaluation], Oslo: The research council of Norway.

Ekström, Karin M. and Helene Brembeck (eds.) (2005), *Elusive Consumption in retrospect, report from the conference*, Göteborg: University of Gothenburg: Center for Consumer Science, CFK report 2005:01

Ekström, Karin M., Marianne P. Ekström, Vladimir Miguonov, Valentina Novik, Marina Potapova och H. Shanahan (2001), *Coping with food provision in households in Novgorod the Great; Implications for curriculum development in Home Economics*, Göteborg: University of Gothenburg, The department of Home Economics.

Ekström, Karin M. and I.C. Marianne Karlsson (2001), *Customer Oriented Product Development? An exploratory study of four Swedish SME's*, Göteborg: University of Gothenburg, School of Business, Economics and Law, FE-report 2001-380.

Ekström, Karin M. (1989), *En studie av annonsförmedlingsverksamhet* [A study of activities at advertising brokers], Stockholm: Stiftelsen Marknadstekniskt Centrum, SMM-report.

Ekström, Karin M. (1989), *“En studie av svenska medieföretags medieundersökningar”* [A study of Swedish media companies' media market research], Stockholm: Stiftelsen Marknadstekniskt Centrum, SMM-report.

### **Chapters in reports**

Ekström, Karin M. (2011), ”Introduktion” [Introduction], in Karin M. Ekström (ed.), ”Unga konsumenter – utsatta och kapabla” [Young consumers – exposed and capable], Karlstad: the Swedish Consumer Council

Ekström, Karin M. and Torbjörn Hjort (2011), ”Försaker och förhandlingar – vardag för barnfamiljer med knapp ekonomi” [Sacrifices and negotiations – everyday life for low income families], in Karin M. Ekström (ed.), *Unga konsumenter – utsatta och kapabla*, Karlstad: the Swedish Consumer Council, 52-67.

Ekström, Karin M. (2005), “A family of pluralists”, in Karin M. Ekström and Helene Brembeck (eds.), *Elusive Consumption in retrospect*, report from the conference, Göteborg: Center for Consumer Science, CFK rapport 2005:01, 6-9.

Ekström, Karin M. (2005), “Collections consumed”, in Karin M. Ekström and Helene Brembeck (eds.), *Elusive Consumption in retrospect*, report from the conference, Göteborg: Center for Consumer Science, *CFK rapport 2005:01*, 98-101.

Ekström, Karin M. (1997), “Forskning om konsumenters köpbeteende i ett historiskt och framtida perspektiv” [Research about consumers purchase behavior in a historical and future perspective], report from seminar Framtidens Konsument [The future consumer], Ministry of Agriculture: *Konsumentberedningen*.

Ekström, Karin M. (1987), “Marketing of Washington Wine to Japan”, *IMPACT Center Report*, Information Series, No. 13

### **Other publications**

Ekström, Karin M. (2013), Utegrill och social påverkan [Outdoor grill and social influence], in *Guide till Årets Svenska Måltidslitteratur 2012*, Måltidsakademien.

Ekström, Karin M. (2012), Konsumenter måste kunna sälja sig dyrt [Consumers must be able to sell themselves expensive], review of book "Rätt åt dig, så blir du en lyckad konsument" [Blame yourself, how to become a successful consumer] of Åsa Avdic, *Tidskriften Respons* 4, augusti.

Ekström, Karin M. (2008) Konsumenter och miljön, [Consumers and the environment] in *Konsumtionsrapporten* [The consumer report], Handelshögskolan vid Göteborgs universitet: Centrum för konsumtionsvetenskap.

Ekström, Karin M. (2006), "Att samla glas" [To collect glass], Stockholms Auktionsverk: *Auktionstidningen* nummer 2.

Ekström, Karin M. (2000), "Barns inflytande på föräldrars köp och konsumtion" [Children's influence on parents purchases and consumption], Lärarförbundet: *Hemkunskap i skolan*, nummer 2, mars, 16-18.

### **Educational material**

Ekström, Karin M. (2008), Children's Influence in Family Decision Making, in L. Schiffman, L. Kanuk and H. Hansen, *Consumer Behavior, A European Outlook*, Prentice Hall.

Ekström, Karin M. (2006), "Glass collectors in consumer culture", in Michael Solomon, Gary Bamossy, Sören Askegaard, Margaret K. Hogg, *Consumer Behaviour, A European Perspective*, Prentice-Hall.

Ekström, Karin M. (1999), opening vignette to a chapter on group influence, opinion leadership and diffusion of innovations in Michael Solomon, Gary Bamossy and Sören Askegaard, *Consumer Behaviour, A European Perspective*, New Jersey, USA: Prentice-Hall Inc.

### **Debate articles in newspapers**

Ekström, Karin M. and Håkan Jönsson (2016), Matturismen kan ge landsbygden ett lyft [Food tourism can benefit the countryside], *Svenska Dagbladet*, 25<sup>th</sup> of June.

Ekström, Karin M. and Björn Brorström (2012), "Ägarna har inte förstått glasbruken" [The owners have not understood the glass factories], *Dagens Industri*, 9th of October.

Ekström, Karin M. and Gunnar Larsson (2010). "Unga shoppar sig till status – arbetet har tappat sitt värde" [Young consumers shop for status, work has lost its value], *Dagens Industri*, 20th of October.

Ekström, Karin M. (2008), "Konsumera klimatsmart" [Consume climate smart], *Sydsvenska Dagbladet*, 7<sup>th</sup> of April.

### **Chronicles in newspapers**

Ekström, Karin M. (2013), "Valet av utegrill? En fråga om påverkan" [The choice of outdoor grill? A question about influence], chronicle, *Borås tidning*, June 13.

Ekström, Karin M. (2012), "Problemen med en minskad medelklass" [The problem with a decreasing middle class], chronicle, Borås tidning, April 2.

Ekström, Karin M. (2012) "Förenkla för konsumenten" [Make it easier for the consumer], chronicle in *1866*, a magazine from University of Borås, #1/2012

Ekström, Karin M. (2011) "Vad händer när medborgaren blir konsument?" [What happens when the citizen becomes a consumer?], chronicle in Borås tidning, February 14.

Ekström, Karin M. (2011) "Kreativa lösningar stärker handel, tjänster och IT" [Creative solutions will strengthen retail, services and IT], chronicle in Borås tidning, March 28.

Ekström, Karin M. (2011) "Lite klorofyll kan göra oss till miljövänliga konsumenter" [A bit of chlorophyll can make us to environmentally conscious consumers], chronicle in Borås tidning, May 9.

Ekström, Karin M. (2011), "Därför behövs tvärvetenskapen" [That's why interdisciplinary research is needed], chronicle in Borås tidning, June 28.

Ekström, Karin M. (2011) Kognitiv dissonans och semesterfynd [Cognitive dissonance and holiday bargains], chronicle in Borås tidning, August 13.

Ekström, Karin M. (2011), "Mode handlar om mycket mer än bara kläder" [Fashion is about more than just clothes], chronicle in Borås tidning, September 29.

Ekström, Karin M. (2011), "Sämre tider ger oss perspektiv på konsumtion" [Bad times will provide us with perspectives on consumption], chronicle in Borås tidning, November 3.

Ekström, Karin M. (2011), "Konsumtionen är vår nya statusmarkör" [Consumption is our new status marker], chronicle in Borås tidning, December 15.